



PENNSYLVANIA
HIGHLANDS

CHAPTER ACTIVITY NOTES

Pennsylvania Highlands Chapter LinkUp Conference Booth

Location: Blair County Convention Center - Altoona, PA

Date: October 9, 2019

Start/End Times 8AM-4PM PM EST

Members present to work the booth

- Erika Hough
- Cathy Torok
- Matthew Becker
- Ryan McCracken

Number of Conference Attendees Present: ~ 1000

LinkUp Conference Information

- LinkUp is a local annual technology conference hosted by Link Computer Corporation
- The Penn Highlands chapter operated a booth at the conference to attract members
- Members arrived starting at 7:30 AM for setup and breakfast with speakers
- Members alternated working the booth and attending conference presentations
- A trunk organizer with prizes was given away by drawing for subscription sign-ups.